

Aspirational Coaching

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LinkedIn Settings • LinkedIn.com / Account & Settings / Privacy & Settings

Profile

Privacy Controls

- Turn on/off your activity broadcasts
- Select who can see your activity feed
- Select what others see when you've viewed their profile
- Select who can see your connections
- Change your profile photo & visibility »
- Show/hide "Viewers of this profile also viewed" box
- Manage who you're blocking »

Settings

- Manage your Twitter settings
- Manage your WeChat settings

Helpful Links

- Edit your name, location & industry »
- Edit your profile »
- Edit your public profile »
- Manage your recommendations »

Communications

Emails and Notifications

- Set the frequency of emails
- Set push notification settings

Member Communications

- Select the types of messages you're willing to receive
- Select who can send you invitations

LinkedIn Communications

- Turn on/off invitations to participate in research
- Turn on/off partner InMail

Groups, Companies & Applications

Groups

- Select your group display order »
- View your groups »
- Set the frequency of group digest emails
- Turn on/off group invitations
- Turn on/off notifications when joining groups

Companies

- View companies you're following »

Applications

- View your applications »
- Add applications »

Privacy Controls

- Turn on/off data sharing with 3rd party applications
- Manage settings for LinkedIn plugins on third-party sites

Account

Privacy Controls

- Manage Advertising Preferences

Settings

- Change your profile photo & visibility »
- Show/hide profile photos of other members
- Customize the updates you see on your home page
- Select your language
- Manage security settings

Email & Password

- Add & change email addresses
- Change password

Helpful Links

- Upgrade your account »
- Close your account »

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LinkedIn Resources

- **The Start-up of You, by LinkedIn founder Reid Hoffman**
<http://www.amazon.com/The-Start-up-You-Yourself-Transform/dp/0307888908>
- **LinkedIn's Help Center**
<http://help.linkedin.com/>
- **LinkedIn InMaps (graphic display of your connections)**
<http://inmaps.linkedinlabs.com/network>
- **22 LinkedIn Secrets LinkedIn Won't Tell You**
<http://www.forbes.com/sites/williamarruda/2014/03/04/22-linkedin-secrets-linkedin-wont-tell-you/>
- **About.com's "How to Use LinkedIn" (page has many good links)**
<http://jobsearch.about.com/od/networking/a/linkedin2.htm>
- **SmartPhone LinkedIn apps**
<http://www.linkedin.com/mobile>
- **LinkedIn Maximum Characters Counts for 2013**
<http://community.linkedin.com/questions/4568/maximum-characters-counts-for-2013.html>
- **Focusing Your LinkedIn Profile for Multiple Careers, Interests, and Job Hunting**
<http://frugalguidance.blogspot.com/2012/01/focusing-your-linkedin-profile-for.html>
- **LinkedIn Profile Tips for Non-traditional Careers**
<http://blog.linkedin.com/2011/08/30/profile-tips/>
- **(February 2014) By the Numbers: 70 Amazing LinkedIn Statistics**
<http://expandedramblings.com/index.php/by-the-numbers-a-few-important-linkedin-stats>
- **LinkedIn Premium Accounts (quick video, PDF comparison)**
http://www.linkedin.com/static?key=welcome_premium
http://help.linkedin.com/ci/fattach/get/3552301/0/filename/Compare_Account_Types.pdf
- **LinkedIn User Agreement**
<http://www.linkedin.com/legal/user-agreement>
- **LinkedIn News Roundup**
<http://andybrandt531.com/2014/02/linkedin-news-roundup/>
- **Learning LinkedIn on Frugal Guidance 2**
<http://andybrandt531.com/2013/04/learning-linkedin-on-frugal-guidance/>
- **Nathan Kievman's LinkedIn Profile**
<http://www.linkedin.com/in/nathankievman>
- **How to Use LinkedIn (wikihow.com)**
<http://m.wikihow.com/Use-LinkedIn>
- **Ditch Dare Do's guide to LinkedIn Resources**
<http://www.ditchdaredo.com/linkedin-resources/>

- **Counterintuitive Advice for Maximizing LinkedIn - Part 1**
<http://www.forbes.com/sites/williamarruda/2013/07/27/counterintuitive-advice-for-maximizing-linkedin-part-1/>
- **NOVA (novaworks.org, Sunnyvale, CA) free basic LinkedIn workshops**
<http://novaworks.org/JobSeekerServices/WorkshopInformation/ClassWorkshopDescription.s.aspx>
[Using LinkedIn 1](#), [Using LinkedIn 2](#), [LinkedIn Lab](#)
- **LinkedIn Marketing for Yourself & Your Business**
<http://www.youtube.com/watch?v=63pigjPDcNQ>
- **12 Most Little Known Tricks to Use On LinkedIn**
<http://12most.com/2012/03/21/tricks-for-using-linkedin/>
- **14 Terrible LinkedIn Mistakes You're Making**
<http://finance.yahoo.com/news/14-terrible-linkedin-mistakes-you-re-making.html>
- **How to Build your LinkedIn Company Page for Business Success**
<http://www.youtube.com/watch?v=6jbnZfVZb2M>
- **LinkedIn's Webinar for Job-Seekers**
<http://premium.linkedin.com/jobsearch/webcasts.html>
- **10 Ways You Can Use Your LinkedIn Profile To Get Your Dream Job**
<http://www.marieclaire.co.uk/blogs/545796/10-ways-you-can-use-your-linkedin-profile-to-get-your-dream-job.html>
- **About LinkedIn from Linked Strategies (Nathan Kievman's site)**
<http://www.linkedstrategies.com/about-linkedin/>
- **Everything You Need To Know About LinkedIn Endorsements**
<http://www.forbes.com/sites/susanadams/2012/12/04/everything-you-need-to-know-about-linkedin-endorsements/>
- **How to Really Use LinkedIn (free 248 page ebook)**
<http://www.how-to-really-use-linkedin.com/>
- **How to Search on Google**
<https://support.google.com/websearch/answer/134479>
- **How to find email addresses for people at a desired employer (or anywhere)**
 - Search for people with your desired job title and company on LinkedIn
 - Note if you have any 1st or 2nd connection there
 - If LinkedIn gives first name, last initial, use Google to find last name: search first name, company, location, title, etc. (Optionally, add site:linkedin.com to search terms)
 - Confirm firstname lastname is on LinkedIn
 - To find his/her email address, Google "firstname.lastname@company.com" or firstname, or firstname_lastname, or firstinitiallastname, etc. Always use double quotes.
 - If there is at least one result, it confirms the email address.